



- Miami's Downtown/Brickell Boutique "Art Hotel" Spreads Neighborly Love With Resident Rate Savings & Exclusive Boutique Shopping Discounts -

Hotel Urbano at Brickell Offers Discounted "Neighborhood Rates" For Miami's Brickell Residents; Offers Guests Exclusive Shopping Discounts At Upscale Boutiques

MIAMI, FL (July 18, 2011) - Miami's boutique Hotel Urbano at Brickell is spreading neighborly love by offering exclusive "Neighborhood Rate" discounts off the regular hotel rates, for residents of Miami's Brickell Neighborhood. This Neighborhood Rate discount can also be extended to friends and family members of Brickell residents who are visiting Miami from out of town. Offered year-round with no minimum night requirements, Brickell Neighborhood Rates guarantee Brickell residents and their out of town visitors an incredibly affordable and stylish place to stay, in the heart of Miami's Downtown Brickell Neighborhood.

Hotel Urbano at Brickell has also partnered with several upscale shops within Mary Brickell Village – an open-air shopping promenade located just blocks away from the hotel on Brickell Avenue – to offer Hotel Urbano guests exclusive shopping discounts at a variety of specialty boutique stores. Guests can receive discounts up to 20 percent off the regular store merchandise by simply presenting their Hotel Urbano room cards at each participating store, which include designer men's and women's clothing boutiques, private jewelry stores, gourmet chocolatiers, cigar shops and much more. Participating shops include Blush Boutique, Mr. Ganache Chocolatier, Village Humidor Cigar Shop, Studio LX and Joanna Paige Accessories, to name a few. Guests can request the complete list of Mary Brickell Village boutiques that are offering these exclusive Hotel Urbano discounts, upon hotel check-in.

Hotel Urbano at Brickell's discounted "Neighborhood Rate" is offered year-round and is valid for bookings made on all room categories, with no minimum night stay requirements. The discounted Neighborhood Rates are only offered for Miami Brickell Residents and their visiting family members and friends. To receive the discounted rates, guests will be required to show proof of Brickell residency by presenting a valid ID upon check-in. Brickell Neighborhood rates are based on room type, travel dates and are subject to availability at the time of booking. To book the Neighborhood Rates, Brickell residents can simply visit www.HotelUrbano.com, click "Book Now" and enter the online promotion code "NEIGH" where it prompts you to "Click here to enter special code." Guests can also call 877-499-5265 and request the "Neighborhood Rate" discount when making hotel reservations over the phone.

About Hotel Urbano at Brickell

Hotel Urbano at Brickell is a 65-room boutique, art hotel that provides visitors with an affordable, art-inspired oasis just minutes from Miami's incredible beaches and top tourist attractions. The hotel features contemporary amenities including stylish guestrooms designed by Marcie DeLaRosa; a tropical, free form swimming pool and spacious sun deck with private cabanas, fire pit and a vibrant poolside lounge; an innovative Bistro Urbano restaurant fusing South Florida and Spanish cuisine; a modern fitness room; complimentary high-speed internet access and more. Centrally located, Hotel Urbano offers easy access to downtown Miami, Brickell Avenue, Coconut Grove, the shops of Coral Gables, the beaches of Key Biscayne and Miami's major tourist attractions.

Hotel Urbano at Brickell is also proud to be a leading member of Sterling Design™ – a distinguished designation within the established Sterling Hotels™, a brand of Preferred Hotel Group™, offering guests chic style and sophistication that's accessible for any budget.

For more information or to make reservations, call 1-888-657-3448 or visit www.HotelUrbano.com.

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